# FAIZAN QURESHI

Email Website Phone Date of Birth faizan@gmail.com faizanqureshi.com +44 (0) 7445 232 545 11/10/1988

Experienced graphic designer with a broad creative skillset ranging from digital to print and a first class honours degree from Loughborough University, looking for a mid-to-senior role within a company which can offer opportunities to further passion for high-quality design and professional growth. My knowledge and key transferrable skills developed as a practicing designer and university lecturer have given me a comprehensive insight into design today.



## Print & Digital Designer

Knight Frank

08/2018

03/2019

At Knight Frank, I worked within their print and digital departments, ensuring that the brand identity is implemented throughout marketing collateral. Working collaboratively with the Residential, Commercial & Event Marketing teams, I conceptualised & executed designs for luxury brochures, branded stationery, advertisements, event collateral, sub-brands, digital assets and direct mail activity. Worked on projects from concept stage to completion, continuously communicating with clients & stakeholders, managing expectations, implementing feedback and providing innovative solutions.

Digital Designer08/2017SuperYachts.com03/2018

At the luxury media portal, I was responsible for all design for the company including web and print, working with a team of frontend and full-stack developers to create a new direction for the website. My responsibilities included planning, designing, project managing, talent acquiring, team leading and making sure that we are incorporating the directors' vision in major areas of the website.

## Co-Founder & Designer

06/2014

Humble Design

07/2017

Co-founder of Humble Design, a successful design agency, working collaboratively with other designers on a number of projects for 3 years. My main role as Creative Director was to set the design direction for each project by analysing trends, bringing fresh approaches and fostering innovative ideas, whilst making sure that the work produced is contemporary and of the highest standard within the timeframe. Some of our clients included Nottingham Trent University, Coventry University, Loughborough University, NHS Leicester, British Council, NESTA, Hyde Park Suites and Jungle Magazine.

### Lecturer in Visual Communication

09/2015

Loughborough University

06/2017

As a lecturer at Loughborough University, I worked with first and second year students, guiding them through projects, providing formative feedback and grading. As a practicing designer, I offered students insight into design in the real world, mentoring through research, ideation, conceptualisation through to the development of visual outcomes. I did this by transferring knowledge, simplifying complexities and promoting understanding of good design practices.

Digital Designer 03/2009
Larym Design 04/2014

At the web development and marketing studio Larym Design in Las Vegas, I worked collaboratively with a small team brainstorming, conceptualising, project managing, client liaising and seeing that through from design to finished web solutions.

Community Support 07/2008
RedBubble 03/2009

At the online creative platform RedBubble, I was involved in supporting community moderators, as well as providing leadership through active participation and communication. Other responsibilities included establishing good community etiquette, identifying and recruiting volunteers to help guide the community, managing creative user groups and facilitating customer service enquiries.

Web Designer 07/2005
Freelance 05/2008

As a determined young designer, I gained experience working with over 150 clients from a variety of locations, taking web projects from start to finish. Industries included fashion, interiors, retail, entertainment and hospitality.



# Technical Knowledge

Excellent understading of Adobe Creative Suite (including Photoshop, Illustrator, InDesign & Dreamweaver), Microsoft Office Suite, HTML5 and Content Management Systems.

### Creativity

Broad creative skill set developed and honed through undergraduate degree and professional experience. Sharp attention to detail allows me to foresee possible future obstacles, and to develop innovative and creative ways of overcoming them.

#### **Teamwork**

Experience working with small and medium sized teams in a variety of collaborative creative projects. Team roles included planning, organising, fundraising, marketing and execution. This gave me the opportunity to learn from individuals of both creative and technical backgrounds.

#### Communication

Excellent interpersonal and communication skills developed through 10 years of professional experience in client-facing roles. Able to work with a consistent ability to keep calm and efficient under pressure with a level of excellence towards attitude, presentation and discretion.

#### Leadership

Team leading skills directing the planning, organising and overseeing operational aspects of a variety of creative projects. Ability to be flexible, think critically and initiate fresh ideas.

## Time Management

Adept at working to deadlines and budgets with a solution oriented approach and the understanding of the importance of strict time management.

SKILLS

#### EDUCATION

**Loughborough University** 09/2010 Loughborough, UK 06/2014

07/2014

BA Hons. Graphic Communication First Class Honours

Dudley College09/2006Dudley, UK07/2008

BTEC - Graphic Design
Distinction

HONOURS

# Graduate Commercialisation Scheme

Granted a place in Loughborough University's graduate commercialisation hub. One of ten businesses selected from over eighty applications. Support included mentoring, training, funding and office space.

D&AD New Blood 07/2014

Exhibited design work including the branding for Loughborough University's show stand, in collaboration with other designers & illustrators.

# Loughborough University 06/2014 Head of Department Awards

Winner of Loughborough University's Student Representative of the Year for School of the Arts.

# Loughborough University 05/2014 Academic Awards

Nominated for Loughborough University's Best Department Committee Chair.

# INTERESTS

Travelling
Photography & Film
Interior Design
Publishing
People
Countryside

S E F E R E N

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